



Deliverable title	Demonstration activity 1: sea fennel harvesting campaign involving students
Deliverable Lead:	UNIVPM
Related Work Package:	WP2- Multi-actor internal and external communication and technology transfer
Related Task:	Task 2.6 Demonstration activities (month 20–36)
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Dissemination level	PU
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Start date of project	30.05.2022
Duration	36 months
Summary of Deliverable D2.7 – Demonstration Activity 1: Sea Fennel Harvesting Campaign Involving Students	In June 2023, SEAFENNEL4MED organized its first demonstration activity in Camerano (Ancona, Italy), bringing students directly into the open fields of sea fennel cultivation. This event was designed not only as a technical exercise but as an educational and cultural experience, inspiring younger generations to discover the potential of sea fennel as a sustainable Mediterranean crop. A total of 26 participants took part, ranging from high school pupils to university students, PhD candidates, post-doctoral fellows, and researchers. Guided by agronomists, food technologists, and project scientists, the students experienced hands-on harvesting, learning about cultivation practices, ecological adaptation, and the plant's value in food innovation. This intergenerational mix enriched the dialogue, as younger participants could see how their studies connect with real agricultural and food system challenges. To amplify the impact, the event was supported by a communication campaign, including flyers, photos, and a short video (2:30 minutes) published on YouTube and shared on social media. These materials showcased the enthusiasm of participants and conveyed the project's mission to a broader audience, enhancing outreach beyond the local community. The activity achieved multiple goals at once: it promoted awareness of agrobiodiversity, connected education with practice, and reinforced the idea that sea fennel can be both a scientific subject and a cultural asset. By involving students so directly, SEAFENNEL4MED demonstrated how research can inspire curiosity, foster sustainability values, and help cultivate the next generation of innovators and consumers.

Versioning and Contribution History

Version	Date	Modified by	Modification reason
v1.0	30/10/2023	Deborah Pacetti	First version

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1. The sea fennel harvesting campaign planning

The first demonstration activity involving students took place on 9th June 2023 in the open field located in Camerano (Ancona, Italy) at the Project Partner Rinci Facility P2, involving students of different ages and backgrounds. Students of different ages and backgrounds were guided in the *C. maritimum* open fields by experts (i.e., agronomists, food technologists, and researchers) and experienced the harvesting of sea fennel. The flyer circulated among students is reported in Figure 1 in Italian language and it is available on the project website.



**VISITA
LA PIANTAGIONE DI PACCASASSI, IL
FINOCCHIO MARINO
VENERDÌ, 9 GIUGNO ORE 8:30**

Sei uno studente delle superiori o universitario?
Allora, vieni a scoprire le competenze che ti richiede il futuro!

Trasferimento incluso a/r per Camerano presso i campi Rinci Srl
Passeggiata tra i filari con l'agronomo, il tecnologo alimentare e il ricercatore
Il tuo ricordo: ciuffetti di paccasassi freschi da gustare a casa

Appuntamento alle 8:30 al Bar di Agraria, UNIVPM
Partenza alle 8:45 | Ritorno stimato alle 11:30
Chiama per registrarti o per saperne di più

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www.seafennel4med.com



L'attività è promossa dal progetto europeo PRIMA Seafennel4MED coordinato dall'Università Politecnica delle Marche

The flyer for the sea fennel harvesting campaign occurred on 9th June 2023.

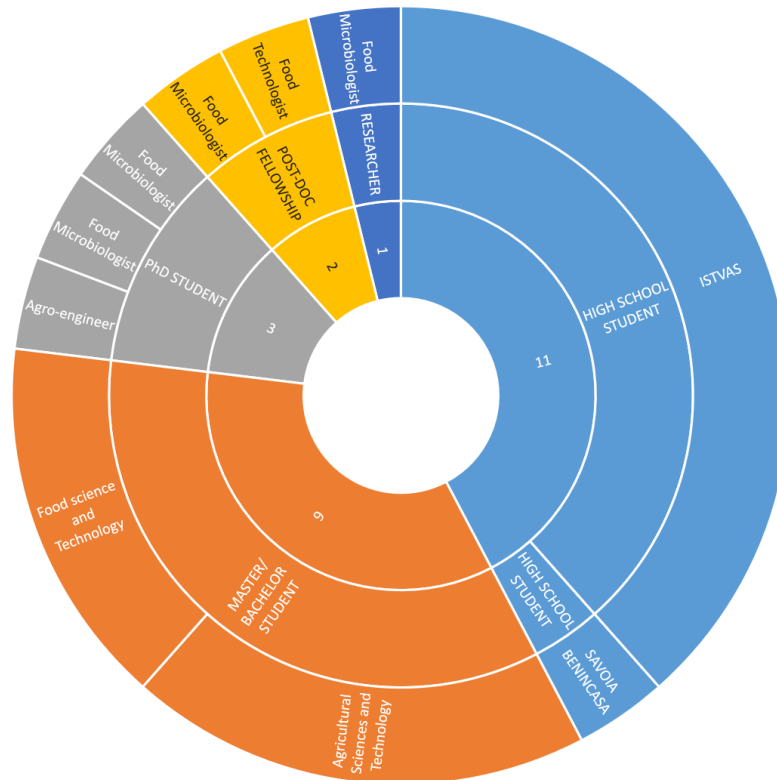
2. The distribution of participating students

26 persons participated in the demonstration activity with different backgrounds and different ages as reported in the Table below. The distribution of participating students is reported in the Figure below: 11 students were from high school, 9 students from master or bachelor graduation courses, 3 PhD students, 2 post-doc fellowships and 1 researcher with different backgrounds such as food science and technology, agricultural sciences and technology, microbiology, agro-engineering.

List of participants in the sea fennel harvesting campaign.

	Sex	Age	School or University Course	EDUCATIONAL/PROFESSIONAL DEGREE
1	FEMALE	18	ISTVAS	HIGH SCHOOL STUDENT
2	FEMALE	17	ISTVAS	HIGH SCHOOL STUDENT
3	FEMALE	17	ISTVAS	HIGH SCHOOL STUDENT
4	MALE	17	ISTVAS	HIGH SCHOOL STUDENT

5	MALE	16	ISTVAS	HIGH SCHOOL STUDENT
6	MALE	16	ISTVAS	HIGH SCHOOL STUDENT
7	MALE	18	ISTVAS	HIGH SCHOOL STUDENT
8	FEMALE	18	ISTVAS	HIGH SCHOOL STUDENT
9	FEMALE	16	ISTVAS	HIGH SCHOOL STUDENT
10	FEMALE	16	ISTVAS	HIGH SCHOOL STUDENT
11	FEMALE	17	SAVOIA BENINCASA	HIGH SCHOOL STUDENT
12	FEMALE	24	STAL -UNIVPM	MASTER/BACHELOR STUDENT
13	FEMALE	21	STAL -UNIVPM	MASTER/BACHELOR STUDENT
14	FEMALE	22	STAL -UNIVPM	MASTER/BACHELOR STUDENT
15	FEMALE	28	STAL -UNIVPM	MASTER/BACHELOR STUDENT
16	MALE	21	STA-UNIVPM	MASTER/BACHELOR STUDENT
17	MALE	25	STA-UNIVPM	MASTER/BACHELOR STUDENT
18	MALE	21	STA-UNIVPM	MASTER/BACHELOR STUDENT
19	MALE	21	STA-UNIVPM	MASTER/BACHELOR STUDENT
20	MALE	21	STA-UNIVPM	MASTER/BACHELOR STUDENT
21	FEMALE	28	UNIVPM	PhD STUDENT
22	MALE	29	UNIVPM	PhD STUDENT
23	MALE	28	UNIVPM	PhD STUDENT
24	FEMALE	31	UNIVPM	POST-DOC FELLOWSHIP
25	FEMALE	34	UNIVPM	POST-DOC FELLOWSHIP
26	FEMALE	44	UNIVPM	RESEARCHER



Distribution of participants in the demonstration activity.

3. YouTube 2.30 min video and photos of social profile

<https://www.youtube.com/watch?v=oyB-7FOohx4&t=1s>

