



Deliverable title	D2.16 Attendance at least on 1 event/exhibition aimed at promoting Mediterranean agri-food products where the supply and demand can encounter each other and the researchers (month 36).
Deliverable Lead:	UNIVPM
Related Work Package:	WP2- Multi-actor internal and external communication and technology transfer
Related Task:	Task 2.5 Documentation of scientific results (month 13 –36)
Author(s)	Deborah Pacetti
Dissemination level	PU
Due Submission Date:	29/05/2025
Actual submission:	19/05/2025
Start date of project	30.05.2022
Duration	36 months
Summary of Deliverable D2.16 – Attendance at Mediterranean Agri-Food Events and Exhibitions	SEAFENNEL4MED did not limit itself to laboratories and fields - it actively reached out to society through participation in 13 major events and exhibitions across Europe and the Mediterranean. These occasions created direct encounters between researchers, farmers, food companies, policymakers, and citizens, turning sea fennel into a tangible reality for diverse audiences. In Italy, the project featured at the Tipicità Festival (Fermo, March 2025) and Agricoltura è (Rome, March 2025), where sea fennel-based products were showcased alongside other Mediterranean specialties. In Croatia, partners engaged with the public through the European Researchers' Night (2022, 2023, 2024), the Festival of Sustainability, and special events such as the Young Theatre Festival and Project Day during the STEcoMED Congress. These events combined cultural celebration with scientific outreach, presenting sea fennel as both a traditional delicacy (<i>motar</i>) and a food of the future. The project also gained visibility through media channels, with researchers appearing on Radio Split and on national TV (<i>HRT1, Good Morning Croatia</i>), where they presented sea fennel's properties, culinary uses, and project outcomes. In Tunisia, SEAFENNEL4MED was represented at the National Day for Research Valorization (2024), where prototypes such as sea fennel harissa and orange jam were introduced to a wide audience. These participations were more than simple showcases—they were opportunities to connect science with practice, gather feedback from farmers and consumers, and build bridges between

	supply and demand. By offering tastings, distributing flyers, and engaging in direct dialogue, the consortium ensured that sea fennel innovations were not only explained but also experienced.
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Versioning and Contribution History

Version	Date	Modified by	Modification reason
v1.0	30/10/2023	Deborah Pacetti	First version
v2.0	19/05/2025	Deborah Pacetti	Last version

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1. Attendance at least on 1 event/exhibition aimed at promoting Mediterranean agri-food products where the supply and demand can encounter each other and the researchers

13 event/exhibition

PROJECT PARTNER: P1 - UNIVPM

COMMUNICATION TOOLS	DELIVERABLE	DETAILS	JOURNAL/MAGAZINE/CONFERENCE/
ATTENDED EVENT/EXHIBITION	D2.16	Participation at TIPICITA Festival - Project promotion, sea fennel products promotion	https://tipicita.it/dettaglio_evento.php?idEvento=46 , March 7-9, 2025, Fermo, Italy
ATTENDED EVENT/EXHIBITION	D2.16	1 Participation at Agricoltura è - Project promotion, sea fennel products promotion	https://www.regione.emilia-romagna.it/sederoma/appuntamenti/2025/agricoltura-e , March 25, 2025, Rome, Italy

PROJECT PARTNER: P4 - UNIST

COMMUNICATION TOOLS	DELIVERABLE	DETAILS	JOURNAL/MAGAZINE/CONFERENCE/
ATTENDED EVENT/EXHIBITION	D2.16	Participation at 2022 European Researchers Night by Urlic B., Runjić M., Ninčević Runjić T., Generalić Mekinić – I. - Project promotion (Pictures and flyer in ANNEX)	2022 European Researchers' Night , September 30, 2022, Split, Croatia
ATTENDED EVENT/EXHIBITION	D2.16	Participation in "Festival održivosti 2023" (Sustainability Fair) by Generalić Mekinić I., Šimat V. and Skroza D. - Festival of the promotion of different food products- Project promotion, sea fennel products promotion (Pictures in ANNEX)	Festival održivosti, September 13-19th 2023, Kopačevo, Osijek, Croatia
ATTENDED EVENT/EXHIBITION	D2.16	Participation at 2023 European Researchers Night by Urlic B., Runjić M., Ninčević Runjić T., Generalić Mekinić I., Radman S., Popović M., Veršić Bratinčević M. - Project promotion, sea fennel products promotion (Pictures, flags and bookmarks in ANNEX)	2023 European Researchers' Night , September 29th, 2023, Split, Croatia
WORKSHOP	D2.16	Participation in the activity of Center of Excellence of Split-Dalmatia County: an institution that promotes the education of potentially gifted student by Politeo O. and Radman S.- Workshop on sea fennel properties, chemistry, food products and plant biological potential (Pictures in ANNEX)	Center of Excellence of Split-Dalmatia County, Split, November 11 th , 2023
ATTENDED EVENT/EXHIBITION	D2.16	Participation in "Festival održivosti 2023" (Sustainability Fair) by Generalić Mekinić I., Šimat V., Radman S. and Skroza D. - Festival of the promotion of different food products- Project promotion, sea fennel products promotion	Festival održivosti, October 1st-3 rd 2024, Split, Croatia
ATTENDED EVENT/EXHIBITION	D2.16	Participation in "Young Theatre Festival" by Generalić Mekinić I., Skroza D., Veršić Bratinčević M., and Popović M. - Project promotion, sea fennel products promotion	Young Theater Festival, September 12-20, 2020, Bale, Istria, Croatia

ATTENDED EVENT/EXHIBITION	D2.16	Participation in "Project day" by Generalić Mekinić I., Šimat V., Politeo, O., Radman S., Burčul F., Đulović A., Blažević I. and Skroza D.	Project day, in the frame of Sustainability Fair and 1 st International Congress for Sustainable Ecosystems in the Mediterranean Area (STeCoMED2024), October 3, 2024, Split, Croatia
Radio show	D2.16	B. Urlić and I. Generalić Mekinić - Guests at Radio show about sea fennel and project at Radio Split, April 9 th , 2025	Radio Split, April 9 th , 2025
TV show	D2.16	B. Urlić and I. Generalić Mekinić - short report on project final workshop at Croatian national TV, HRT1, Good morning, Croatia, April 10 th , 2025, https://it-it.facebook.com/djh.hrt/videos/pri%C4%8Da-o-motru/998094745769969/	Croatian national TV, HRT1, Good morning, Croatia, April 10 th , 2025

PROJECT PARTNER: P5 - IACKR

COMMUNICATION TOOLS	DELIVERABLE	DETAILS	JOURNAL/MAGAZINE/CONFERENCE/
ATTENDED EVENT/EXHIBITION	D2.16	Participation at 2022 European Researchers Night by Urlic B., Runjić M., Ninčević Runjić T., Generalić Mekinić I. - Project promotion (Pictures and flyer in ANNEX)	2022 European Researchers' Night , September 30, 2022, Split, Croatia
ATTENDED EVENT/EXHIBITION	D2.16	Participation at 2023 European Researchers Night by Urlic B., Runjić M., Ninčević Runjić T., Generalić Mekinić I., Radman S., Popović M., Veršić Bratinčević M. - Project promotion, sea fennel products promotion (Pictures, flags and bookmarks in ANNEX)	2023 European Researchers' Night , September 29, 2023, Split, Croatia
ATTENDED EVENT/EXHIBITION	D2.16	Participation in "Young Theatre Festival" by Generalić Mekinić I., Skroza D., Veršić Bratinčević M., and Popović M. - Project promotion, sea fennel products promotion	Young Theater Festival, September 12-20, 2020, Bale, Istria, Croatia
ATTENDED EVENT/EXHIBITION	D2.16	Participation at 2024 European Researchers Night by Urlic B., Runjić M., Ninčević Runjić T., Popović M., Veršić Bratinčević M. - Project promotion, sea fennel products promotion	2024 European Researchers' Night , September 27, 2024, Split, Croatia
Radio show	D2.16	B. Urlić and I. Generalić Mekinić - Guests at Radio show about sea fennel and project at Radio Split, April 9 th , 2025	Radio Split, April 9 th , 2025
TV show	D2.16	B. Urlić and I. Generalić Mekinić - short report on project final workshop at Croatian national TV, HRT1, Good morning, Croatia, April 10 th , 2025, https://it-it.facebook.com/djh.hrt/videos/pri%C4%8Da-o-motru/998094745769969/	Croatian national TV, HRT1, Good morning, Croatia, April 10 th , 2025

PROJECT PARTNER: P7 - INGREF

COMMUNICATION TOOLS	DELIVERABLE	DETAILS	JOURNAL/MAGAZINE/CONFERENCE/
ATTENDED EVENT/EXHIBITION	D2.16	Participation in "JOURNÉE NATIONALE DE LA VALORISATION DE LA RECHERCHE" by Lilia Naui and Sarra Ghariani - Presentation of the Harissa and orange jam with sea fennel	JOURNÉE NATIONALE DE LA VALORISATION DE LA RECHERCHE, May 15, 2024, Tunisia



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