



<b>Deliverable title</b>	D2.14 At least 1 video on new sustainable organic sea fennel cropping systems and applications of the new crops for production of food/food ingredients/nutraceuticals (month 36)
<b>Deliverable Lead:</b>	UNIVPM
<b>Related Work Package:</b>	WP2- Multi-actor internal and external communication and technology transfer
<b>Related Task:</b>	Task 2.4 Production of dissemination materials (month 1 –36)
<b>Author(s)</b>	Deborah Pacetti
<b>Dissemination level</b>	PU
<b>Due Submission Date:</b>	30.05.2025
<b>Actual submission:</b>	01.01.2025
<b>Start date of project</b>	30.05.2022
<b>Duration</b>	36 months
<b>Summary of Deliverable D2.14 – Videos on Sustainable Cultivation and Applications</b>	<p>The first video documents the sampling campaign, showing partners in action as they collected wild sea fennel populations across the Mediterranean. By capturing the landscapes, methods, and teamwork behind the fieldwork, the video illustrates the biodiversity at the heart of the project and the rigorous efforts invested in safeguarding genetic resources.</p> <p>The second video covers the first demonstration activity, where students took part in a sea fennel harvesting campaign in Camerano (Italy). With dynamic footage of young participants in the field, it conveys enthusiasm, curiosity, and the educational impact of connecting science with practice. This video emphasizes the role of new generations in building awareness of sustainable crops and biodiversity conservation.</p> <p>Finally, the SEAFENNEL4MED trailer offers a compact yet evocative overview of the entire project. Featuring highlights from cultivation trials, food innovations, stakeholder involvement, and dissemination events, it was designed as a promotional tool to capture attention at conferences, fairs, and online platforms.</p> <p>All videos have been made available on the project website, partners' institutional pages, and social media channels (YouTube, Instagram, etc.), ensuring wide accessibility and visibility.</p>

## Versioning and Contribution History

Version	Date	Modified by	Modification reason
v1.0	01/01/2025	Deborah Pacetti	First version

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### 1. Sampling campaign



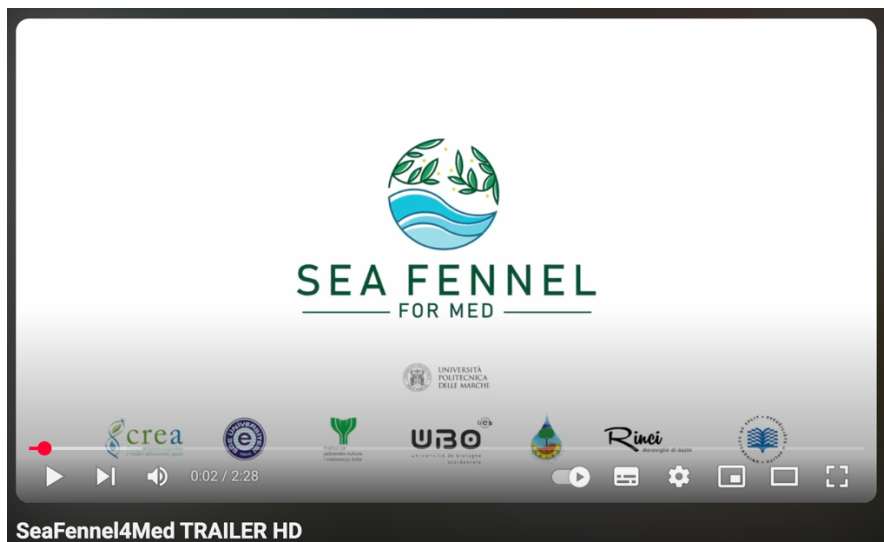
[https://www.youtube.com/watch?v=0\\_XAcjJ2siw](https://www.youtube.com/watch?v=0_XAcjJ2siw)

### 2. Demonstration activity 1 dealing with the sea fennel harvesting campaign involving students



<https://www.youtube.com/watch?v=oyB-7FOohx4>

### 3. SeaFennel4Med TRAILER



<https://www.youtube.com/watch?v=cS3QWbEC7Mg>