



Deliverable title	D2.10 At least 2 articles in divulgative journals/magazines (months 36)
Deliverable Lead:	UNIVPM
Related Work Package:	WP2- Multi-actor internal and external communication and technology transfer
Related Task:	Task 2.4 Production of dissemination materials (month 1 –36)
Author(s)	Deborah Pacetti
Dissemination level	PU
Due Submission Date:	29/05/2025
Actual submission:	19/05/2025
Start date of project	30.05.2022
Duration	36 months
Summary of Deliverable D2.10 – Articles in Divulgative Journals and Magazines	To bring sea fennel closer to society, SEAFENNEL4MED placed strong emphasis on popular science communication, ensuring that its message reached beyond academia into the everyday lives of farmers, consumers, and citizens. Deliverable D2.10 far exceeded its original target of two articles, with 11 publications appearing in national newspapers, online magazines, and specialized journals across Italy, Croatia, and beyond. In Italy, coverage began with national and regional newspapers such as <i>Il Resto del Carlino</i>, alongside online platforms including <i>Cronache Ancona</i>, <i>Adriaeco</i>, <i>VivereMarche</i>, and <i>AnconaNews</i>. These pieces introduced the project's goals, its international consortium, and the potential of sea fennel as a resilient crop, raising awareness among the general public and local stakeholders. Interviews with project coordinator Prof. Lucia Aquilanti further personalized the message, connecting scientific research to cultural heritage and local traditions. In Croatia, popular outlets such as <i>Slobodna Dalmacija</i> and <i>Maslina</i> celebrated sea fennel - locally known as <i>motar</i> - as both a culinary delicacy and a food of the future, while the <i>Gospodarski list</i> highlighted its commercial potential for Mediterranean farmers. In addition, the project was featured in <i>Chemistry in Industry</i>, bridging scientific innovation with industrial and agricultural applications.

Versioning and Contribution History

Version	Date	Modified by	Modification reason
v1.0	30/10/2023	Deborah Pacetti	First version
v1.0	19/05/2025	Deborah Pacetti	Last version

Table of Contents

Versioning and Contribution History	2
1. Monitoring of articles in divulgative journals/magazines	2

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11 articles in divulgative journals/magazines

PROJECT PARTNER: P1 - UNIVPM

COMMUNICATION TOOLS	DELIVERABLE	DETAILS	JOURNAL/MAGAZINE/CONFERENCE/
PUBLICATION IN DIVULGATION JOURNAL/MAGAZINE	D2.10	Article published in the Italian National Newspaper "Il Resto del Carlino" - 24 th July 2022 Title: "Politecnica, studio sui benefici del finocchio marino" https://www.ilrestodelcarlino.it/ancona/cronaca/politecnica-studio-sui-benefici-del-finocchio-marino-1.7916229	Italian newspaper "Il Resto del Carlino"
PUBLICATION IN DIVULGATION JOURNAL/MAGAZINE	D2.10	Article published in the local on-line magazine "Cronacheancona.it" - 22 nd July 2022 Title: "Finocchio marino: UNIVPM coordina studio internazionale sulla coltivazione biologica" https://www.cronacheancona.it/2022/07/22/finocchio-marino-univpm-coordina-studio-internazionale-sulla-coltivazione-biologica/378538/	Local on-line magazine "Cronacheancona.it"
PUBLICATION IN DIVULGATION JOURNAL/MAGAZINE	D2.10	Article published in the local on-line magazine "Adriaeco" – 22 nd July 2022 Title: "Studio internazionale coordinato da Univpm sul finocchio marino" https://www.adriaeco.eu/2022/07/23/studio-internazionale-coordinato-da-univpm-sul-finocchio-marino/	Local on-line magazine "Adriaeco"
PUBLICATION IN DIVULGATION JOURNAL/MAGAZINE	D2.10	Article published in the local on-line magazine "VivereAncona.it" – 23 rd July 2022 Title: "I Paccasassi al centro di uno studio internazinale di agroecologia targato UNIVPM" https://www.adriaeco.eu/2022/07/23/studio-internazionale-coordinato-da-univpm-sul-finocchio-marino/	Local on-line magazine "VivereAncona.it"
PUBLICATION IN DIVULGATION JOURNAL/MAGAZINE	D2.10	Article published in the local on-line magazine "VivereMarche.it" - 22 nd July 2022 Title: "Ancona: I Paccasassi al centro di uno studio internazinale di agroecologia targato UNIVPM" https://www.viveremarche.it/2022/07/23/ancona-i-paccasassi-al-centro-di-uno-studio-internazinale-di-agroecologia-targato-univpm/2100223019	Local on-line magazine "VivereMarche.it"

PUBLICATION IN DIVULGATION JOURNAL/MAGAZINE	D2.10	Article published in the local on-line magazine "AnconaNews" - 22 nd July 2022 Title: "Finocchio marino, Univpm coordina studio internazionale sulla coltivazione biologica" https://www.anconanews.it/2022/07/22/finocchio-marino-univpm-coordina-studio-internazionale-sulla-coltivazione-biologica/	Local on-line magazine "AnconaNews"
PUBLICATION IN DIVULGATION JOURNAL/MAGAZINE	D2.10	Interview to the project Coordinator, Prof. Lucia Aquilanti (UNIVPM), published in the online magazine "Agrifoglio" – 4 th January 2023 Title: "E' ora di conoscere il Paccasasso, ce lo presenta la professoressa Lucia Aquilanti" https://agrifoglio.ilfoglio.it/lezioni-private/e-ora-di-conoscere-il-paccasasso-ce-lo-presenta-la-professoressa-lucia-aquilanti/	On-line magazine "Agrifoglio"

PROJECT PARTNER: P4 - UNIST

COMMUNICATION TOOLS	DELIVERABLE	DETAILS	JOURNAL/MAGAZINE/CONFERENCE/
PUBLICATION IN DIVULGATION JOURNAL/MAGAZINE	D2.10	Article published in the Slobodna Dalmacija magazine, July 2023 Title: Samoniklo blago: Motar je zvijezda priobalne gastronomije, ali i moćno 'oružje' za detoksikaciju: donosimo tri recepta za kiseljenje ove uistinu posebne delicije Authors: Generalić Mekinić I. https://maslina.slobodnadalmacija.hr/maslina/kuzina/motar-je-mocno-oruzje-za-detoksikaciju-donosimo-tri-recepta-za-kiseljenje-1208308	Popular paper in on-line Slobodna Dalmacija, 14 July 2022
PUBLICATION IN DIVULGATION JOURNAL/MAGAZINE	D2.10	Article published in the Maslina magazine, July 2023 Title: Projekt SEAFENNEL4MED: Motar je hrana budućnosti Authors: Generalić Mekinić I., Urlić B. https://maslina.slobodnadalmacija.hr/maslina/agrobiznis/motar-je-hrana-buducnosti-1323658	Article in Maslina magazine, July 2023
PUBLICATION IN DIVULGATION JOURNAL/MAGAZINE	D2.10	Article published in the Chemistry in Industry, July 2023 Title: PRIMA projekt SEAFENNEL4MED: "Innovative sustainable organic sea fennel (<i>Crithmum maritimum</i> L.) – based cropping systems to boost agrobiodiversity, profitability, circularity, and resilience to climate changes in Mediterranean small farms"	Article in KUI journal, April 2024

		Authors: Generalić Mekinić I. Chemistry in Industry: Journal of Chemists and Chemical Engineers, Vol. 73 No. 3-4 (special issue), 2024. https://hrcak.srce.hr/315031	
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PROJECT PARTNER: P5 - IACKR

COMMUNICATION TOOLS	DELIVERABLE	DETAILS	JOURNAL/MAGAZINE/CONFERENCE/
PUBLICATION IN DIVULGATION JOURNAL/MAGAZINE	D2.10	Article published in the Maslina magazine, July 2023 Title: Projekt SEAFENNEL4MED: Motar je hrana budućnosti Authors: Generalić Mekinić I., Urlić B. https://maslina.slobodnadalmacija.hr/maslina/agrobiznis/motar-je-hrana-buducnosti-1323658	Article in Maslina magazine, July 2023
PUBLICATION IN DIVULGATION JOURNAL/MAGAZINE	D2.10	Article published in the Gospodarski list, September 12 2024 Title: Motar- nove komercijalne mogućnosti uzgoja ovog povrća na Mediteranu Author: Urlić, B.	Popular paper in Gospodarski list On-line version: September 12 2024 (https://gospodarski.hr/rubrike/povrcarstvo-rubrike/motar-nove-komercijalne-mogucnosti-uzgoja-ovog-povrca-na-mediteranu/) Printed version: September 15, 2024, page 38-39



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