



Deliverable title	D2.1 Project Logo
Deliverable Lead:	UNIVPM
Related Work Package:	WP2- Multi-actor internal and external communication and technology transfer
Related Task:	T2.4 Production of dissemination materials (month 1 –36);
Author(s)	Lucia Aquilanti
Dissemination level	PU
Due Submission Date:	30.06.2022
Actual submission:	16.06.2022
Start date of project	30.05.2022
Duration	36 months
Summary of Deliverable D2.1 – Project Logo and Communication Templates	From the very beginning of SEAFENNEL4MED, strong communication tools were recognized as essential to give the project visibility and a clear identity. Deliverable D2.1 provided exactly that: a professional visual package - including a logo, fonts, and standardized templates - that now defines how the consortium presents itself to both internal partners and the wider world. The project logo, developed in both coloured and monochromatic versions, embodies the project's Mediterranean roots and its focus on sea fennel as a symbol of resilience and sustainability. It has been designed for flexible use across documents, websites, social media, and outreach materials, ensuring a consistent and recognizable image in every context. To complement this, the deliverable also established the official project font (Arial Narrow) and a suite of communication templates, ranging from PowerPoint presentations to meeting agendas, minutes, and peer review reports. These tools provide partners with ready-to-use, standardized formats that ensure all materials—scientific, administrative, or promotional—share the same professional look and feel. Though seemingly simple, these outputs play a strategic role: they strengthen the project's identity, improve the clarity and readability of materials, and help position SEAFENNEL4MED as a serious and innovative initiative within the PRIMA framework. By ensuring consistency, the consortium speaks with one visual voice, enhancing both internal coordination and external impact.

Versioning and Contribution History

Version	Date	Modified by	Modification reason
v1.0	15/06/2022	Lucia Aquilanti	First version

V2.0

16/06/2022

Lucia Aquilanti

Comments after peer review process

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1. Project logo

- Coloured version



- Monochromatic version



2. Project font

Arial Narrow

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12 Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Copyright	Typeface © The Monotype Corporation plc. Data © The Monotype Corporation plc/Type Solutions Inc.1990-1991 All Rights Reserved.
Family	Arial Narrow
Tracking	Regular
	Arial Narrow Regular : 1991
Full name	Arial Narrow
Version	Version 2.20
PostScript name	ArialNarrow
Dimensione	121 Kb
Trademark	Arial is a registered trademark of The Monotype Corporation plc.

3. Communications templates

3.1 Presentation template



3.2 Agenda template



The PRIMA programme is an Art. 185 initiative supported and funded under Horizon 2020, the European Union's Framework Programme for Research and Innovation'






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SEA FENNEL
FOR MED

"Innovative sustainable organic sea fennel (*Crithopsis maritima* L.)-based cropping systems to boost agrobiodiversity, profitability, circularity, and resilience to climate changes in Mediterranean small farms"

Acronym SEAFENNEL4MED

TITLE OF THE DOCUMENT

Version X.X

Date: dd/mm/yyyy

DOCUMENT HISTORY

HISTORY OF CHANGES		
version	date	Change
1.0	09.05.2022	Initial version

3.3 Minutes template

   SEA FENNEL FOR MED "Valorisation of thistle-curdled CHEESES in MED^{SEAFENNEL} marginal areas" Acronym SEAFENNELMED MEETING MINUTES Version 1.0 Date: dd/mm/yyyy	  DOCUMENT HISTORY <table border="1"> <thead> <tr> <th colspan="3">HISTORY OF CHANGES</th> </tr> <tr> <th>version</th> <th>date</th> <th>change</th> </tr> </thead> <tbody> <tr> <td>1.0</td> <td>30.mn.2017</td> <td>initial version</td> </tr> </tbody> </table>	HISTORY OF CHANGES			version	date	change	1.0	30.mn.2017	initial version	  1. DATES 2. LOCATION 3. PARTICIPANTS 4. AGENDA FOR THE MEETING (if applicable) 5. MEETING MINUTES AND CONCLUSIONS
HISTORY OF CHANGES											
version	date	change									
1.0	30.mn.2017	initial version									

3.4 Peer Review Report template

Overall Peer Review Result

Deliverable is:			
☐ Fully accepted	☐ Accepted with reservation	☐ Rejected unless modified as suggested	☐ Fully rejected

Comments of Peer Reviewers

One table for each reviewer

Comments of: [Reviewer name]			
Review result			
Deliverable should be:			
☐ Fully accepted	☐ Accepted with reservation	☐ Rejected unless modified as suggested	☐ Fully rejected
General comments			
Specific comments			
Criterion A: Completeness			
<i>Reviewer comment:</i>			
<i>Author response:</i>			
Criterion B: Accuracy			
<i>Reviewer comment:</i>			
<i>Author response:</i>			
Criterion C: Relevance			
<i>Reviewer comment:</i>			
<i>Author response:</i>			



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